

# Sustainable Finance and Impact Investing

## OVERVIEW

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**Learn more about sustainable finance and the principles of stewardship.**

Participants will learn about sustainable finance and impact investing. Traditionally, investment decisions were made based solely on financial measures. Sustainable finance integrates the impacts of environmental, social or governance (ESG) indicators in investment decisions to ensure the lasting benefit of both clients and society at large.

Participants will also understand the importance of stewardship for businesses. For companies in a position to influence change and progress, management has the responsibility to nurture what has been entrusted to them and enhance it for the next generation. With the investment value chain becoming increasingly complex and the business landscape more uncertain, incorporating stewardship into corporate decision-making is especially relevant and timely.

## LEARNING OBJECTIVES

- Understand the fast-changing market forces in the global and local landscape
- Understand investors' ESG investing needs and motivations
- Understand and apply responsible finance strategies and instruments
- Gain insights into the opportunity for impact investing globally and, in the region
- Learn the tools and framework behind impact investing
- Know how to assess the risks and opportunities
- Understand the public policy and regulations surrounding impact investing and industry

## TOPICS/STRUCTURE

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### Day 1

- Overview of the sustainable finance landscape and its key drivers
- Responsible investment
- Green bond principles and loan principles
- Reporting frameworks

### Day 2

- Impact investing
- Impact assessment approaches and frameworks
- Impact measurement and management

## WHO SHOULD ATTEND

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Professionals and business owners who are keen on deepening their skills and knowledge in corporate and business sustainability.

## Faculty/Trainer Details:



**Faculty: Adjunct Professor Somashekhar N S, (Soma).  
MBA from MIT Sloan School of Management & MIT Sloan Fellow in  
Innovation & Global leadership**

**Adjunct Professor Soma** is an accomplished and multi-faceted professional uniquely positioned to drive the financial sector's journey towards sustainability. With a diverse and impressive background **spanning entrepreneurship, government leadership, sustainability, and academia**, Soma brings a wealth of knowledge and hands-on experience to the IBF approved course on creating a sustainable future for the financial sector.

**Sustainability Expertise:** Soma's commitment to sustainability is underscored by his completion of the Corporate Sustainability into Business Practices and Carbon Accounting & CHG Management - Key to a Low Carbon Future program offered by the United Nations Global Compact Network in Singapore. This training has equipped him with the skills needed to assess carbon emissions, develop effective mitigation strategies, and implement sustainable practices within organizations. Furthermore, his participation in the IBF Master Class with KPMG on ESG Operationalization in the Banking Sector has deepened his understanding of integrating Environmental, Social, and Governance (ESG) considerations into core banking operations.

**Extensive Leadership Experience:** **Soma's 10-year tenure in leadership roles within the Singapore Government at IMDA provided him with valuable insights into government policies and industry dynamics.** His ability to build strong relationships with key stakeholders, including government policymakers, CEOs, and industry leaders, positions him as a valuable connector between academia and industry.

**Industry Versatility:** Soma's career spans a broad spectrum of industries and technologies, **including ICT, e-Government, Digital Media, Digital Marketing, Big Data Analytics, Artificial Intelligence, FinTech, InsurTech, Cyber Security, and many more.** This diverse background enables him to drive innovation, foster digital transformation, and create strategic value for organizations.

**Academic Excellence:** Soma has been actively involved in academia for **over eight years, teaching courses on Innovation & Entrepreneurship and Business Disruptive Technologies.** His role as an **entrepreneur-in-Residence (EIR) at INSEAD** in Singapore and Paris demonstrates his commitment to nurturing and guiding aspiring entrepreneurs.

**Continuous Learning:** Soma's educational journey reflects his commitment to continuous learning and personal growth. **He holds a master's degree in computer applications and an**

**MBA from the prestigious MIT Sloan School of Management, where he also completed programs at Harvard Business School and the John F. Kennedy School of Government.** His designation as an **MIT Sloan Fellow in Innovation and Global Leadership** further enhances his understanding of innovation's global impact.

In summary, Adjunct Professor Soma's unique combination of sustainability expertise, leadership experience, industry versatility, academic excellence, and commitment to lifelong learning makes him an ideal candidate to lead the charge in creating a sustainable future for the financial sector. His wealth of knowledge and ability to bridge the gap between theory and practice will undoubtedly enrich the IBF approved course and empower future financial leaders to drive meaningful change in the industry

